

**Department of World Languages and Cultures**

**University of Nevada Las Vegas**

**FREN 416-1001: French for Business**

FREN 416 is a 3-credit course that offers basic cultural concepts and language practice in situations common to today's French-speaking business world. Learners will be exposed to a wide range of material used for business or discussing the business world (essays, film reviews, newspaper articles, professional letters, res of worr

- Learners will be able to demonstrate effective command of the vocabulary and grammar structures necessary to communicate effectively in business or professional contexts;
- Learners will be able to explain the main macro-economic and social issues facing France today as one of the world's major economies, and compare and contrast similarities and differences between France and the USA

in these areas;

- Learners will be able to discuss and evaluate articles for their impact on the economy of France in French newspapers and from the French business press.

- Penfornis, Jean-Luc,

2012. ISBN 9782090382228

1. All announcements, grades, and handouts will be posted on WebCampus.

a) **Presence & Make-up Policies**

Punctual arrival and attendance in every session is mandatory and only pre-arranged absences (see *Absences due to Religious Holidays and Extracurricular Activities*) will be allowed and graded work will be accepted without a penalty. Partial attendance (late arrival, early departure) will be penalized; two instances of partial attendance will be counted as one absence. Should you miss a class for any reason, you are still responsible for the material and the content of the class and for any assignment given for the next class. If you accumulate more than five absences, your final grade will be lowered by one letter grade.

Should you miss a class, you are responsible for checking the syllabus and Canvas for missed assignments, homework, lesson covered, etc. Students who represent UNLV at any official extracurricular activity shall have the opportunity to make up assignments, but the student must provide official written notification to the instructor no less than one week prior to the missed class(es). Assignments will only be permitted to be made-up or rescheduled for extraordinary circumstances (e.g. jury duty) for which formal original documentation will need to be furnished. *This does not include parking difficulties, halted traffic, family reunions, work obligations, travel plans, etc.* Be advised you will not be given the opportunity to make-up an assessment if you do not contact your instructor prior to the graded assessment being returned to the class. Official and



A	93% and above	B <sup>-</sup>	80-82%	D <sup>+</sup>	68-69%
A <sup>-</sup>	90-92%	C <sup>+</sup>	78-79%	D	63-67%
B <sup>+</sup>	88-89%	C	73-77%	D <sup>-</sup>	60-62%
B	83-87%	C <sup>-</sup>	70-72%	F	59% and below

#### DATES

#### EN CLASSE

29 août

31 août

5 septembre

**Labor Day (pas de classe)**

7 septembre

Les agents économiques

12 septembre

Les agents économiques

14 septembre

**Quiz 1 + Que mettre sur son CV ?**

19 septembre

Le monde de l'entreprise

21 septembre

Le monde de l'entreprise

26 septembre

Le monde de l'entreprise

28 septembre

Le monde de l'entreprise

3 octobre

### Language Resource Center

You are encouraged to take advantage of the study area and computer aids in the Language Resource Center (FDH 240; M-R 9am-8pm, F 9am-1pm, closed on the weekend).

### French Club

UNLV has an active French Club. Please join through MyUNLV (My Involvement Center "F") <https://unlv.collegiatelink.net/>

### Study-Abroad

Information on Spring and Summer 2020 Study Abroad programs and scholarships in Pau and Lyon, France can be found at: <https://www.unlv.edu/internationalprograms/events#scholarship>



## **BEST Tips for the Language Learner**

*Be patient* with yourself. No muscle is developed without stress and rebuilding, which is not unlike your brain as it rewires itself to accommodate new language codes. Be kind to yourself – and be kind also to others, as everyone in our class is going through a similar process.

*Sleep.* You need this time to recover – you are actively creating new passageways in your brain! You also need deep sleep to move information from your short-term memory (what you are filling up during the day) into long-term storage.

*Take notes,* especially during class discussion. The perfect time to process new information is when we are using language in class to convey personal meaning. The more information is contextualized, the more effectively your brain can process and remember it. So, lean in and engage in conversation, and make sure you have a pencil in hand to record the new words and language structures that come up.

## **UNLV Policies**

### ***Academic Misconduct***

Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the [Student Academic Misconduct Policy](#) (approved Dec 9, 2005) and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's function as an educational institution. An example of academic misconduct is plagiarism, which is using the words or ideas of another, from the Internet or any source, without proper citation of the sources.

### ***Auditing a Course***

Auditing a course allows a student to continue attending the lectures and/or laboratories and discussion sessions associated with the course, but the student will not earn a grade for any component of the course. Students who audit a course receive the same educational experience as students taking the course for a grade, but will be excused from exams, assessments, and other evaluative measures that serve the primary purpose of assigning a grade.

### ***Classroom Conduct***

Students have a responsibility to conduct themselves in class and in the libraries in ways that do not interfere with the rights of other students to learn, or of instructors to teach. Use of devices such as cellular phones and pagers, or other potentially disruptive activities are only permitted with the prior explicit consent of the instructor. Students are specifically prohibited to record classes without instructor authorization, including online/remote classes (either audio only, or video and audio). The instructor may rescind permission at any time during the class. If a student does not comply with established requirements or obstructs the functioning of the class, the instructor may initiate an administrative withdrawal of the student from the course. Recorded lectures must be stored securely, and are subject to the Nevada System of Higher Education's Records Retention Policy, meaning that the recordings can only be deleted 120 days after the end of class (i.e., after grades are posted). Once this requirement is met, the recordings should be deleted. Class recordings are protected from disclosure, as they are deemed part of an educational record under the Family Educational Rights and Privacy Act (FERPA).

### ***Copyright***

The University requires all members of the University Community to familiarize themselves with, and to follow copyright and fair use requirements. You are individually and solely responsible for violations of copyright and fair use laws. The University will neither protect nor defend you, nor assume any

responsibility for student or employee violations of fair use laws. Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional [copyright policy information](https://www.unlv.edu/provost/copyright) is available at <https://www.unlv.edu/provost/copyright>.

***Disability Resource Center (DRC)***

The [UNLV Disability Resource Center](#)

appointments receive priority assistance. Students may make appointments in person or by calling the Center, telephone 702-895-3908. Students are requested to bring to their appointments their Rebel ID