

# COLA Strategic Plan 2.0 2024-2030

The College of Liberal Arts (COLA) is the home of humanities, social sciences, and interdisciplinary scholarship and teaching. We work to understand and improve the human condition and create and nurture social systems that enable people to collaborate and thrive. COLA addresses issues of fundamental importance to our world and is critical to the educational and scholarly mission of UNLV.

# **Mission:**

As a diverse college, COLA works to enrich our students and our respective communities by developing and disseminating fundamental ideas, knowledge, skills and creative works related to communication, reasoning, and the understanding of social, cultural, personal, and interpersonal perspectives and contexts.

# Vision:

COLA strives to be a place where faculty provide enriching educational and developmental experiences in support of students' future career pathways and social mobility, conduct high-impact scholarship and creative activity, and constructively engage the community.

### Values:

The diversity of our student body and our community shapes our identity, and we value that diversity as one of our unique strengths. We understand inclusion as creating an environment of involvement, respect, and connection for everyone. We recognize that both diversity and inclusion are essential elements of our pursuit of excellence and help us to better reflect our student population and local community. This means that we must bring together the richness of ideas, backgrounds, and perspectives of our faculty, staff, students, and community to enhance our intellectual and workplace environment and the educational experience we offer to students.

#### **Current Status:**

Collaborate with the campus community to increase funding opportunities.

Metrics: Number of volunteer opportunities, number of volunteers/board members, number of community partners, dollars raised through direct relationships, number of alumni (undergrad and grad), number of events/engagement opportunities

# 4. Ensure financial sustainability through the growth of endowed funds and ongoing support.

Increase financial incentives for students to engage with career development Increase the number of funded research opportunities for undergraduate students through grants and private donations.

Involve alumni and donors to advance development and fundraising.

Leverage existing relationships to translate them into philanthropic partnerships.

Metrics: Amount of scholarship dollars, endowed funds, grants, annual giving commitments, and funds for research, faculty and student support